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### *Perez Specialty Jet Pack Invention In Search of Licensee*

An innovative new product designed to serve as an essential and potentially life-saving device in times of emergency, the ***Perez Specialty Jet Pack***, has been developed by Esteban Perez of Los Angeles, California. The invention's unique design insures that rescue missions can take place with greater effectiveness and efficiency.

The ***Perez Specialty Jet Pack*** allows its users exceeding fast access into areas that helicopters and other rescue vehicles cannot easily penetrate. Through its proprietary features, the product will prove instrumental in saving lives. Additionally, the ***Perez Specialty Jet Pack*** saves crucial time during emergency situations where every second can prove vital. Furthermore, the ***Perez Specialty Jet Pack*** will be environmentally safe, with no reliance on fossil fuels for operation. Moreover, it will be competitively priced, adding to its appeal.

The ***Perez Specialty Jet Pack*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Perez Specialty Jet Pack*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the specialized transportation products industry are currently being targeted as candidates to eventually commercialize the ***Perez Specialty Jet Pack*** on a worldwide basis.

In August 2013, Mr. Perez contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Perez Specialty Jet Pack*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Perez Specialty Jet Pack*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).