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Temperature Control Regulator Invention In Search of Licensee

An innovative new product designed to provide vehicle drivers and passengers with a solution to a common problem related to beverages on the go, the ***Temperature Control Regulator***, has been developed by inventor Correy Brooks of Greenville, South Carolina. The invention's unique design enables its users to enjoy beverages at their ideal temperatures when on the road.

The ***Temperature Control Regulator***'s proprietary features insure that drinks in a vehicle will preserve their freshness and not spoil. The product will save its users money over time on beverages and eliminate the need for repeated trips to stores or cafes. Additionally, the ***Temperature Control Regulator*** will be fully adjustable for differently shaped and sized beverage containers. Furthermore, it will be competitively priced, adding to its appeal.

The ***Temperature Control Regulator*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Temperature Control Regulator*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***Temperature Control Regulator*** on a worldwide basis.

In July 2013, Mr. Brooks contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Temperature Control Regulator*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Temperature Control Regulator*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.