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True To Life Professional Mannequin Invention In Search of Licensee

An innovative new product designed to serve as an improved version of a conventional mannequin typically used for artistic studies, print and visual animation creation, and video game development, the ***True To Life Professional Mannequin***, has been developed by Simora Parker of Detroit, Michigan. The invention's unique design renders it a much more realistic model of the human body that is also free of some of the shortcomings of conventional mannequin figures.

The ***True To Life Professional Mannequin***'s proprietary features enable it to be much more flexible than versions currently available. Additionally, the ***True To Life Professional Mannequin*** eliminates the obstacle of seams normally found in standard mannequins. Furthermore, the ***True To Life Professional Mannequin*** offers a realistic, sculpted and natural feel, offering those who work with it clear visual information on the human anatomy. The ***True To Life Professional Mannequin*** will also provide art students utilizing it the ability to focus on the effect of light and shadows. Moreover, it will be made available with a variety of accessories to add to its versatility and value.

The inventor of the ***True To Life Professional Mannequin*** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the art accessories industry are currently being targeted as candidates to eventually commercialize the ***True To Life Professional Mannequin*** on a worldwide basis.

In September 2013, Mrs. Parker contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***True To Life Professional Mannequin*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***True To Life Professional Mannequin*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.