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Tunnel Vision Invention In Search of Licensee

An innovative new product designed to serve as a highly effective performance enhancer for a number of sports, the ***Tunnel Vision***, has been developed by Jeffrey Farris of Hattiesburg, Mississippi. The invention's unique design helps insure its users that they have a greater degree of focus.

The ***Tunnel Vision***'s proprietary features will insure that its users keep their heads still when performing important functions such as hitting a baseball or catching a football. The product enhances the enjoyment of a sport by improving performance. Additionally, the ***Tunnel Vision*** can be used equally effectively with multiple sports, including baseball, football, basketball, and golf. Furthermore, it will be comfortable and unobtrusive to wear. Moreover, the ***Tunnel Vision*** will be competitively priced, adding to its appeal.

Prototypes of the ***Tunnel Vision*** have been developed by the inventor and utilized with success. The product is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Tunnel Vision*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the sporting goods accessories industry are currently being targeted as candidates to eventually commercialize the ***Tunnel Vision*** on a worldwide basis.

In October 2013, Mr. Farris contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Tunnel Vision*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Tunnel Vision*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.