

INNOVATION DIRECT™

“Our Success is Patented™”

Universal Boat Weather Shield Invention In Search of Licensee

An innovative new product designed to provide important protection from the elements for watercraft, the ***Universal Boat Weather Shield***, has been developed by Keith Knight of Pollock Pines, California. The invention's unique design insures that boats are shielded from the potentially disastrous effects of extreme weather year-round.

The ***Universal Boat Weather Shield*** will save its users considerable money over time by preventing damage and keeping insurance premiums lower. Additionally, the ***Universal Boat Weather Shield*** will provide priceless peace of mind to boat owners. The product will also be easy and efficient to install. Furthermore, the ***Universal Boat Weather Shield*** will be fabricated from durable materials and competitively priced, making it a wise investment and adding to its appeal.

The inventor of the ***Universal Boat Weather Shield*** has also developed a working prototype that he has utilized with success. The ***Universal Boat Weather Shield*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Knight now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the boating products industry are currently being targeted as candidates to eventually commercialize ***Universal Boat Weather Shield*** on a worldwide basis.

In September 2013, Mr. Knight contracted product management services leader Innovation Direct™ to represent the ***Universal Boat Weather Shield*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about ***Universal Boat Weather Shield*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.