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Williams Tire Saver Invention In Search of Licensee

An innovative new product designed to effectively address a common automotive repair task, the ***Williams Tire Saver***, has been developed by Jujan Williams of Warren, Michigan. The invention's unique design helps its users to address potential tire punctures and deflations quickly and without having to depend on the help of others.

The ***Williams Tire Saver*** will prevent the considerable time investment involved in waiting for a flat to be replaced or repaired. The product will be exceedingly easy for any vehicle owner to utilize. Additionally, the ***Williams Tire Saver*** saves its users a considerable amount of money by eliminating the need to tow vehicles or buy a new tire as a result of a flat. Furthermore, the ***Williams Tire Saver*** will be competitively priced, adding to its appeal.

The ***Williams Tire Saver*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Williams now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive repair accessories are currently being targeted as candidates to eventually commercialize the ***Williams Tire Saver*** on a worldwide basis.

In September 2013, Mr. Williams contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Williams Tire Saver*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Williams Tire Saver*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.