

# INNOVATION DIRECT™

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## *Cellphone Charger Box Invention In Search of Licensee*

An effective new product designed for today’s heavily technology dependent society, the ***Cellphone Charger Box***, has been developed by Troy Turner of Phoenix, Arizona. The invention's unique design enables its users to have access to a method of charging various electronics devices at a moment’s notice when in public.

The ***Cellphone Charger Box*** will offer multiple ports, allowing it to charge tablets and laptops in addition to cell phones. Additionally, it provides its users with the peace of mind that they always will have a way to charge their electronics. Furthermore, the ***Cellphone Charger Box*** eliminates the stress of having a cell phone unavailable in an emergency due to a dead battery. Moreover, the ***Cellphone Charger Box*** will help those who work on the go stay efficient and productive while eliminating the frustration of not being able to work from their devices due to a lack of power. The product will also be made from durable materials, making it a wise investment.

The ***Cellphone Charger Box*** is currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Turner now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the ***Cellphone Charger Box*** on a worldwide basis.

In January 2014, Mr. Turner contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Cellphone Charger Box*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cellphone Charger Box*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).