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Any Weather Umbrella Invention In Search of Licensee

An innovative new product designed to represent a highly functional enhancement of an often used product, the ***Any Weather Umbrella***, has been developed by Elnora Vincent of Harvey, Louisiana. The invention's unique design renders it an umbrella that provides protection at any time of year and at virtually any temperature.

The ***Any Weather Umbrella*** will be exceedingly easy for anyone to operate. Additionally, the ***Any Weather Umbrella*** will protect its users from the potentially harmful health effects caused by various types of inclement weather conditions. The product's proprietary features enable it to adapt seamlessly to all types of weather. Furthermore, the ***Any Weather Umbrella*** will be made from durable yet generally lightweight materials, making it a convenient and wise long-term investment. The ***Any Weather Umbrella*** will be made available in a variety of sizes to suit consumers of all ages and will also be competitively priced, adding to its appeal.

The ***Any Weather Umbrella*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Any Weather Umbrella*** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the umbrella products industry are currently being targeted as candidates to eventually commercialize the ***Any Weather Umbrella*** on a worldwide basis.

In October 2013, Mrs. Vincent contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Any Weather Umbrella*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Any Weather Umbrella*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.