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Climate Control Belt Invention In Search of Licensee

An innovative new product designed to bring personal comfort to those who work in particularly warm environments and conditions, the ***Climate Control Belt***, has been developed by Jimi Rue of Robbinsdale, Minnesota. The invention's unique design enables it to provide its users with an effective method of keeping their body temperature regulated while also still serving as a functional piece of apparel.

The ***Climate Control Belt*** will be comfortable and unobtrusive to the carrying out of the wearer's tasks or job duties. The product enables its users to become much more efficient at their jobs by eliminating the distraction of uncomfortable heat. Additionally, through its proprietary features, the ***Climate Control Belt*** can potentially help business owners save energy on the use of other cooling products such as fans. Furthermore, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The ***Climate Control Belt*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Climate Control Belt*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the specialized apparel products industry are currently being targeted as candidates to eventually commercialize the ***Climate Control Belt*** on a worldwide basis.

In November 2013, Mr. Rue contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Climate Control Belt*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Climate Control Belt*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.