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Console King Invention In Search of Licensee

An innovative new product designed to serve as a highly diverse and multi-functional automotive accessory, the ***Console King***, has been developed by Brian Hodge of Bradley, West Virginia. The invention's unique design and features enable it to provide its users with a highly convenient and secure storage area within their vehicle for a variety of items.

The ***Console King*** will provide the driver with convenient and immediate access to important items such as cell phones without the need for them to take the risk of removing their eyes from the road. The product helps prevent the frustration and hassle of lost and misplaced items within a vehicle by keeping them conveniently organized in one location. Additionally, the ***Console King*** will be easy to implement in any vehicle interior. Furthermore, the ***Console King*** will be made from durable materials, making it a wise long-term investment. Moreover, it will be competitively priced, adding to its appeal.

The ***Console King*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Console King*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***Console King*** on a worldwide basis.

In October 2013, Mr. Hodge contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Console King*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Console King*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.