

# INNOVATION DIRECT™

*“Our Success is Patented™”*

## *Douglas Brush Invention In Search of Licensee*

An innovative new product designed to serve as an improvement on a conventional barbecue brush, the ***Douglas Brush***, has been developed by Issac Douglas of Grambling, Louisiana. The invention's unique design enables it to greatly simplify the application of barbecue sauce to meats, chicken, and other food items.

The ***Douglas Brush***'s proprietary features help insure that spills of barbecue sauce are prevented. The product will be adaptable to any barbecue sauce bottle. Additionally, the ***Douglas Brush*** will save time and hassle for its users when barbecuing. Furthermore, it will be competitively priced, adding to its appeal.

The inventor of the ***Douglas Brush*** has developed a prototype that has been utilized with success. The ***Douglas Brush*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Douglas Brush*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the outdoor cooking accessories industry are currently being targeted as candidates to eventually commercialize the ***Douglas Brush*** on a worldwide basis.

In October 2013, Mr. Douglas contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Douglas Brush*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Douglas Brush*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).