

INNOVATION DIRECT™

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Ear Gear Invention In Search of Licensee

An innovative new product designed to put a fun and functional twist on conventional wireless headphones, the **Ear Gear**, has been developed by Erik Dominiak of Puyallup, Washington. The invention's unique design provides its users with an eye catching audio accessory that lends itself well to personalization.

The **Ear Gear** eliminates the hassle of wires when using ear phones. The product will also be made available in a wide variety of designs. Additionally, the **Ear Gear** will be made from lightweight yet durable materials, making it a wise investment. Furthermore, it will be competitively priced, adding to its appeal.

The **Ear Gear** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **Ear Gear** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the **Ear Gear** on a worldwide basis.

In October 2013, Mr. Dominiak contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Ear Gear** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Ear Gear** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.