

INNOVATION DIRECT™

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Flat Water Tank Sink Invention In Search of Licensee

An innovative and eye catching new product designed to serve as both an aesthetically pleasing and functional accessory within a home and outdoors, the ***Flat Water Tank Sink***, has been developed by Gary Curtis, Sr. and Anthony Curtis of Washington, D.C. The invention's unique design provides its users with a convenient and sanitary method of availing themselves of water in a variety of different situations.

The ***Flat Water Tank Sink*** will be particularly valuable as a temporary and emergency water source if service is turned off. The product will be small and light enough to be placed in and function equally effectively in a variety of locations, including a garage, shed, workspace, or a classroom. Additionally, the ***Flat Water Tank Sink*** will be fabricated and designed with an elegant look, thereby enabling it to enhance a home's decor. Furthermore, it will be a completely “green” product that is thoroughly safe for the environment. Moreover, the ***Flat Water Tank Sink*** will be made from lightweight yet sturdy plastic and competitively priced, adding to its appeal.

The co-inventors of the ***Flat Water Tank Sink*** have developed a prototype that has been utilized with success. The product is also in Patent Pending status within the United States Patent and Trademark Office.

The co-inventors of the ***Flat Water Tank Sink*** now seek a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal wellness accessories industry are currently being targeted as candidates to eventually commercialize the ***Flat Water Tank Sink*** on a worldwide basis.

In November 2013, Gary and Anthony Curtis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Flat Water Tank Sink*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Flat Water Tank Sink*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.