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Sandoval Access Invention In Search of Licensee

A simple yet useful modification on a commonly used barber shop and hair salon product, the *Sandoval Access*, has been developed by Noe Sandoval and Karina Lupercio of Phoenix, Arizona. The invention's unique design allows its users to enjoy unencumbered access to their electronic devices while getting work done on their hair.

The *Sandoval Access* will be thoroughly comfortable to wear. The product allows its users to stay connected and not miss important telephone calls while at a haircut or beauty appointment. Additionally, the *Sandoval Access* insures that its users will not get any hair on themselves or their electronic devices. Furthermore, it will be made available in different sizes to suit barber shop and hair salon customers of all ages and will be competitively priced, adding to its appeal.

The *Sandoval Access* is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Sandoval and Mrs. Lupercio now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the hair salon and barber shop accessories industry are currently being targeted as candidates to eventually commercialize the *Sandoval Access* on a worldwide basis.

In December 2013, the inventors contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Sandoval Access* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Sandoval Access* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.