

# INNOVATION DIRECT™

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## *Slide-N-Hide/Cargo Carrier Invention In Search of Licensee*

An innovative new product designed to effectively address a common problem related to transporting cargo, the ***Slide-N-Hide/Cargo Carrier***, has been developed by Kevin Zimmerman of Windermere, Florida. The invention's unique design provides its users with a valuable accessory to protect and keep cargo organized while in transit.

The ***Slide-N-Hide/Cargo Carrier*** will be versatile enough to serve as a tool bench when necessary. The product will be easily foldable as necessary to accommodate different types of cargo. Additionally, the ***Slide-N-Hide/Cargo Carrier*** can be customized to size, width, and depth according to needs of the user. Furthermore, it will be made from durable materials, making it a wise, long-term investment. The ***Slide-N-Hide/Cargo Carrier*** will also be competitively priced, adding to its appeal.

The inventor of the ***Slide-N-Hide/Cargo Carrier*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive products industry are currently being targeted as candidates to eventually commercialize the ***Slide-N-Hide/Cargo Carrier*** on a worldwide basis.

In September 2013, Mr. Zimmerman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Slide-N-Hide/Cargo Carrier*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Slide-N-Hide/Cargo Carrier*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).