

INNOVATION DIRECT™

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Time Help Invention In Search of Licensee

An innovative new product designed to meet a common need among those who take medications regularly, the ***Time Help***, has been developed by Vanessa Robinson of Alpharetta, Georgia. The invention's unique design helps insure that its users will always be conscious of the time for their next dosage of medication.

The ***Time Help*** will help eliminate the potential for illnesses or even death resulting from missing medication dosages. Additionally, it provides the caregivers and loved ones of the sick with peace of mind. Furthermore, the ***Time Help*** will be easy and straightforward to operate. Moreover, it will be competitively priced, adding to its appeal.

The ***Time Help*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Robinson now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the personal medical accessories industry are currently being targeted as candidates to eventually commercialize the ***Time Help*** on a worldwide basis.

In November 2013, Mrs. Robinson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Time Help*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Time Help*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.