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Phillips Specialty Keyboard Invention In Search of Licensee

A simple yet useful new twist on an essential consumer electronics component, the ***Phillips Specialty Keyboard***, has been developed by Leacia M. Phillips of Margaret, Alabama. The invention's unique design enables it to offer its users the full functionality of a conventional keyboard with a distinct functional advantage.

The ***Phillips Specialty Keyboard's*** proprietary features enables it to offer a flexibility of use not found in keyboards currently being sold. Additionally, the product allows its users to work more efficiently and productively. Furthermore, the ***Phillips Specialty Keyboard*** allows those suffering from Carpal Tunnel Syndrome and arthritis to utilize it comfortably and painlessly. Moreover, the ***Phillips Specialty Keyboard*** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

Mrs. Phillips now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the consumer electronics industry are currently being targeted as candidates to eventually commercialize the ***Phillips Specialty Keyboard*** on a worldwide basis.

In January 2014, Mrs. Phillips contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Phillips Specialty Keyboard*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Phillips Specialty Keyboard*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.