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Kid Life Saving Seat Alarm Invention In Search of Licensee

An innovative and useful new product designed to prevent an unthinkable but unfortunately all too common tragedy, the ***Kid Life Saving Seat Alarm***, has been developed by Victor Hernandez and Maria Vega of Pembroke Pines, Florida. The invention's unique design insures that parents and caregivers are always alerted as to the presence of a small child in their vehicle before they exit.

The ***Kid Life Saving Seat Alarm*** will save countless lives and prevent serious injuries. The product provides priceless peace of mind to those caring for small children, particularly infants. Additionally, the ***Kid Life Saving Seat Alarm*** is easy to implement and begin using with virtually any car seat. Furthermore, the ***Kid Life Saving Seat Alarm*** is made from durable and fully washable materials and competitively priced, adding to its appeal and making it a wise investment.

The ***Kid Life Saving Seat Alarm*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Hernandez and Mrs. Vega now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the children's safety accessories industry are currently being targeted as candidates to eventually commercialize the ***Kid Life Saving Seat Alarm*** on a worldwide basis.

In January 2014, Mr. Hernandez and Mrs. Vega contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Kid Life Saving Seat Alarm*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Kid Life Saving Seat Alarm*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.