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Smart Headlights Invention In Search of Licensee

An innovative new product designed to enhance conventional residential and commercial security systems, the ***Smart Headlights***, has been developed by Spencer L. Turknett of Houston, Texas. The invention's unique design helps insure that motorists enjoy and give off maximum visibility while driving in rain.

The ***Smart Headlights*** removes the element of potential oversight by the driver with respect to turning on headlights during a storm. Additionally, its proprietary features help it to reduce the chances of potential accidents and by extension, serious injuries or even casualties. Furthermore, the ***Smart Headlights*** requires no effort on the part of the user to function. Moreover, it can be retrofitted to a vehicle quickly and efficiently. The ***Smart Headlights*** will also be competitively priced, adding to its appeal.

The ***Smart Headlights*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Turknett now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive products industry are currently being targeted as candidates to eventually commercialize the ***Smart Headlights*** on a worldwide basis.

In November 2013, Mr. Turknett contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Smart Headlights*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Smart Headlights*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.