

# INNOVATION DIRECT™

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## *Grill Slider Invention In Search of Licensee*

An innovative new product designed for those who enjoy cooking on charcoal grills, the **Grill Slider**, has been developed by Charles Somenek of Streamwood, Illinois. The invention's unique design enables its users to avoid a common problem related to preparing food on a charcoal grill.

The **Grill Slider**'s proprietary features enable it to prevent the burning of food. Additionally, it helps its users insure that all food prepared on a charcoal grill is evenly cooked. Furthermore, the **Grill Slider** will help enhance the enjoyment of food prepared outdoors. Moreover, the **Grill Slider** is simple to operate and competitively priced, adding to its appeal. It will also be made from durable materials, including stainless steel, making it a wise investment.

The **Grill Slider** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Somenek now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the outdoor cooking accessories industry are currently being targeted as candidates to eventually commercialize the **Grill Slider** on a worldwide basis.

In January 2014, Mr. Somenek contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Grill Slider** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Grill Slider** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).