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Half Tubes Invention In Search of Licensee

An innovative new twist on an existing construction and home improvement accessory designed to maximize its use, the **Half Tubes**, has been developed by Jack Rico of Foxboro, Massachusetts. The invention's unique design helps eliminate the wastefulness of having to discard considerable amounts of unused caulking.

The **Half Tubes** will save consumers significant amounts of money over time. Additionally, it will require less overall storage space. Furthermore, the **Half Tubes** features a conveniently re-sealable cap. Moreover, the **Half Tubes** will be competitively priced, adding to its appeal.

The **Half Tubes** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Rico now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the construction and home improvement accessories industry are currently being targeted as candidates to eventually commercialize the **Half Tubes** on a worldwide basis.

In January 2014, Mr. Rico contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Half Tubes** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Half Tubes** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.