

# INNOVATION DIRECT™

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## *Green # 1 Invention In Search of Licensee*

An innovative new product designed to serve as a valuable and versatile recycling accessory, the **Green # 1**, has been developed by Nebojsa Rakic of Hallandale Beach, Florida. The invention's unique design allows it to effectively address the common problems related to the preparation and temporary storing of various products for recycling.

The **Green # 1** resolves common problems related to the ease of recycling by greatly minimizing material to be placed inside bin. The product will save considerable space in recycling bins, allowing for the placement of more items. Additionally, the **Green # 1** promotes and encourages recycling by considerably simplifying the entire process. Furthermore, it promotes and encourages recycling by considerably simplifying the entire process. The **Green # 1** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment overall.

The **Green # 1** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Rakic now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the recycling accessories industry are currently being targeted as candidates to eventually commercialize the **Green # 1** on a worldwide basis.

In October 2013, Mr. Rakic contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Green # 1** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Green # 1** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).