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Aqua Works Invention In Search of Licensee

An innovative new product designed to serve as an effective new fitness tool, the ***Aqua Works***, has been developed by Angelo Holmes of Randallstown, Maryland. The invention's unique design helps provide its users with a diverse workout that leverages the natural power of water to add resistance.

The ***Aqua Works*** will be capable of providing an equally effective workout for the arms, shoulders, chest, back, and core areas. The product significantly reduces the chances of injury since it does not employ traditional weights. Additionally, through its proprietary features, the ***Aqua Works*** provides a more pleasant and less strenuous exercise alternative to long runs and other similarly high impact forms of exercise. Furthermore, it will be made from durable plastic and rubber, making it a wise investment. More, the Aqua Works will be competitively priced, adding to its appeal.

The ***Aqua Works*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Aqua Works*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the fitness products industry are currently being targeted as candidates to eventually commercialize the ***Aqua Works*** on a worldwide basis.

In December 2013, Mr. Holmes contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Aqua Works*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Aqua Works*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.