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Bonds Doggie Car Seat Invention In Search of Licensee

An innovative new product targeted at the millions of dog owners worldwide, the ***Bonds Doggie Car Seat***, has been developed by Rosalind Bonds of San Jose, California. The invention's unique design serves the dual purpose of providing a comfortable and secure resting place for a dog while simultaneously providing their owner peace of mind while transporting them in a car.

The ***Bonds Doggie Car Seat*** greatly reduces the chances of a serious accident stemming from a driver becoming momentarily distracted because their dog is loose within a car. The product will be versatile enough to comfortably secure a dog up to 40 pounds. Additionally, the ***Bonds Doggie Car Seat*** will be made from durable materials, making it a wise, long-term investment. Furthermore, it will be competitively priced, adding to its appeal.

The ***Bonds Doggie Car Seat*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Bonds Doggie Car Seat*** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the pet products industry are currently being targeted as candidates to eventually commercialize the ***Bonds Doggie Car Seat*** on a worldwide basis.

In December 2013, Mrs. Bonds contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Bonds Doggie Car Seat*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Bonds Doggie Car Seat*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.