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Washington Specialty Hanger Invention In Search of Licensee

An innovative new product designed to provide effective protection for certain types of clothing, the ***Washington Specialty Hanger***, has been developed by Suzanne Washington of Egg Harbor City, New Jersey. The invention's unique design enables it to help preserve the lifespan of wool coats and sweaters.

The ***Washington Specialty Hanger***, through its proprietary features, helps to ward off moths from wool-based apparel, thereby saving its users considerable money. The product eliminates the frustration and unpleasantness of finding needed clothing to be unwearable. Additionally, the ***Washington Specialty Hanger*** will be made from durable materials, making it a wise investment. Furthermore, the ***Washington Specialty Hanger*** will be competitively priced, adding to its appeal.

The ***Washington Specialty Hanger*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Washington Specialty Hanger*** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the clothing storage accessories industry are currently being targeted as candidates to eventually commercialize the ***Washington Specialty Hanger*** on a worldwide basis.

In November 2013, Mrs. Washington contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Washington Specialty Hanger*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Washington Specialty Hanger*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.