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Custom Stone Vaults Invention In Search of Licensee

An innovative new product designed to serve as an effective method of memorializing the life of a loved one, the ***Custom Stone Vaults***, has been developed by Flentrus Lee Murdock of Prairie, Mississippi. The invention's unique design allows the deceased to be buried above ground in distinctive fashion.

The ***Custom Stone Vaults*** prevents rainwater and soil from compromising a casket. The product allows for convenient placement of floral arrangements and engravings. Additionally, the ***Custom Stone Vaults*** offers the family members of the deceased peace of mind and some measure of comfort that their loved one had a dignified burial and resting place. Furthermore, it will be made from durable and sturdy material designed to withstand the elements.

The ***Custom Stone Vaults*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Murdock now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cemetery products industry are currently being targeted as candidates to eventually commercialize the ***Custom Stone Vaults*** on a worldwide basis.

In December 2013, Mr. Murdock contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Custom Stone Vaults*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Custom Stone Vaults*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.