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### *Sheppard Fencing Pry Bar Invention In Search of Licensee*

An innovative new product intended to serve as an effective solution to a common problem related to fencing, the ***Sheppard Fencing Pry Bar***, has been developed by Addison Sheppard of San Antonio, Texas. The invention's unique design enables its users to efficiently level off the height of all fence steel posts.

The ***Sheppard Fencing Pry Bar*** will save time and effort on the part of the user when completing this normally strenuous task. The product lends a great deal of accuracy to a fencing job and gives it a finished, professional look. Additionally, the ***Sheppard Fencing Pry Bar*** will be made from durable steel and wood, making it a wise investment.

The inventor of the ***Sheppard Fencing Pry Bar*** has developed a prototype that he has utilized with success. The ***Sheppard Fencing Pry Bar*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Sheppard Fencing Pry Bar*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the hardware products industry are currently being targeted as candidates to eventually commercialize the ***Sheppard Fencing Pry Bar*** on a worldwide basis.

In November 2013, Mr. Sheppard contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Sheppard Fencing Pry Bar*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Sheppard Fencing Pry Bar*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).