

# INNOVATION DIRECT™

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## *Foot Spacer Invention In Search of Licensee*

An innovative new personal comfort product designed to provide a number of different benefits, the ***Foot Spacer***, has been developed by David Stifel of Islamorada, Florida. The invention's unique design enables it to keep the weight of sheets and blankets off of the feet and ankles of a sleeping person.

The ***Foot Spacer*** enables its users to sleep comfortably on their backs. Through its proprietary features, the ***Foot Spacer*** will help enable a much more restful sleep, which can in turn provide a number of residual health benefits. Furthermore, the ***Foot Spacer*** will be made from durable materials and will be competitively priced, making it a wise overall investment.

The inventor of the ***Foot Spacer*** has also developed a working prototype that has been utilized with success. The ***Foot Spacer*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Stifel now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal health accessories industry are currently being targeted as candidates to eventually commercialize the ***Foot Spacer*** on a worldwide basis.

In August 2013, Mr. Stifel contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Foot Spacer*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Foot Spacer*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).