

INNOVATION DIRECT™

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Henry Protective Device Invention In Search of Licensee

An innovative new product designed to provide its users with an effective and potentially life-saving safety device, the ***Henry Protective Device***, has been developed by Shirley Henry of Detroit, Michigan. The invention's unique design insures that the wearer has convenient and immediate access to communicating with emergency service providers and loved ones at all times.

The ***Henry Protective Device*** will help prevent potentially tragic occurrences. The product offers parents and caregivers priceless peace of mind with respect to the safety of their children.. Additionally, the ***Henry Protective Device*** will lend an incredibly important measure of safety to young children in particular. Furthermore, it will be made from highly durable materials, making it a wise long-term investment. The ***Henry Protective Device*** will also be competitively priced, adding to its appeal.

The ***Henry Protective Device*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Henry now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the personal safety products industry are currently being targeted as candidates to eventually commercialize the ***Henry Protective Device*** on a worldwide basis.

In January 2014, Mrs. Henry contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Henry Protective Device*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Henry Protective Device*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.