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Laptop Holding Device Invention In Search of Licensee

An innovative new product designed to provide its users with a convenient and secure method of laptop use, the ***Laptop Holding Device***, has been developed by Todd Burton of Riverdale, Illinois. The invention's unique design allows it to serve as a multi-functional and diverse component for computer users.

The ***Laptop Holding Device*** offers full utility as a back pack when not in use as a holding device. The product boasts a fashionable look and offers its users the convenience of always having an easily portable platform upon which to use their laptop. Additionally, the ***Laptop Holding Device*** will be fabricated from durable materials, making it a wise investment. Furthermore, due to its versatility, it can also serve other functions, such as carrying hiking supplies. Moreover, it will be competitively priced, adding to its appeal.

The ***Laptop Holding Device*** is also the subject of **Utility Patent 8,453,897 B2** within the United States Patent and Trademark Office.

Mr. Burton now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the computer accessories industry are currently being targeted as candidates to eventually commercialize the ***Laptop Holding Device*** on a worldwide basis.

In January 2014, Mr. Burton contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Laptop Holding Device*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Laptop Holding Device*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.