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MGS880 Blower Invention In Search of Licensee

An innovative and useful new product intended to make certain landscaping tasks much more efficient, the **MGS880 Blower**, has been developed by Michael G. Smith of Chattanooga, Tennessee. The invention's unique design enables its users to effectively and effortlessly collect leaves from a yard.

The **MGS880 Blower** will save its users significant amounts of time when tidying up an outside area. The product will be considerably easy to utilize. Additionally, the **MGS880 Blower** will be made from lightweight yet durable materials, making it a wise long-term investment. Furthermore, it will be competitively priced, adding to its appeal.

The **MGS880 Blower** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **MGS880 Blower** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the lawn and garden products industry are currently being targeted as candidates to eventually commercialize the **MGS880 Blower** on a worldwide basis.

In December 2013, Mr. Smith contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **MGS880 Blower** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **MGS880 Blower** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.