



“Our Success is Patented™”

Pill Case Invention In Search of Licensee

An innovative and useful new product designed to greatly simplify the following of a medication regimen, the ***Pill Case***, has been developed by Bernadette Schwartz of Roswell, New Mexico. The invention's unique design will provide its users with a convenient method of transporting a substantial supply of their needed pills with them wherever they go.

The ***Pill Case*** is designed to be compact and easily portable. Additionally, the ***Pill Case*** helps insure that its users will not miss important dosages of medication. The product's proprietary features also enable it to save its users time and hassle by allowing them to store larger increments of medication.

The inventor of the ***Pill Case*** currently has a prototype in development. The ***Pill Case*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Pill Case*** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the personal medical accessories industry are currently being targeted as candidates to eventually commercialize the ***Pill Case*** on a worldwide basis.

In October 2013, Mrs. Schwartz contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Pill Case*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Pill Case*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.