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Play Screen Invention In Search of Licensee

An innovative new product targeted at the millions of video game enthusiasts worldwide, the ***Play Screen***, has been developed by Lesley J. Winfield, Jr. of Kansas City, Missouri. The invention's unique design enables its users to enjoy unparalleled convenience when it comes to being able to play games on a variety of video game systems or use a variety of electronic devices.

The ***Play Screen*** will be straightforward in its initial installation and implementation. The product will be fully compatible for use with all major video game systems and products such as laptop computers and electronic tablets. Additionally, the ***Play Screen*** will be fully portable, allowing it to be set up virtually anywhere there is an electrical connection. Furthermore, it will be competitively priced, adding to its appeal.

The ***Play Screen*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Winfield now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics products industry are currently being targeted as candidates to eventually commercialize the ***Play Screen*** on a worldwide basis.

In December 2013, Mr. Winfield contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Play Screen*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Play Screen*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.