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Portable Deck Countertop Invention In Search of Licensee

An innovative new product designed to provide consumers with a highly useful accessory for their patios, the ***Portable Deck Countertop***, has been developed by Ronald Monast of Fall River, Massachusetts. The invention's unique design allows its users to have an instant surface upon which to place a variety of items when cooking outdoors.

The ***Portable Deck Countertop*** frees up a patio table to be used exclusively for eating. The product can be placed and utilized next to a picnic table with proper installation. Furthermore, it will be fabricated from durable materials and competitively priced, adding to its appeal and making it a wise investment.

The inventor of the ***Portable Deck Countertop*** has developed a prototype that has been utilized with success. The ***Portable Deck Countertop*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Monast now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the patio and outdoor products industry are currently being targeted as candidates to eventually commercialize the ***Portable Deck Countertop*** on a worldwide basis.

In December 2013, Mr. Monast contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Portable Deck Countertop*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Portable Deck Countertop*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.