

# INNOVATION DIRECT™

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## *Ray’s Gadget Invention In Search of Licensee*

An innovative new product designed to address common problems related to food preparation, **Ray’s Gadget**, has been developed by Ray Dockendorf of Clearwater, Minnesota. The invention's unique design allows its users to keep food preparation areas clean, tidy, and sanitary.

The versatile features of **Ray’s Gadget** allow it to be used with equal efficacy across various settings, including residential kitchens, restaurants, and buffet lines. The product boasts an aesthetically pleasing look. Additionally, **Ray’s Gadget** will be easy to store when not in use. Furthermore, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

**Ray’s Gadget** is also the subject of **Design Patent # D545138 S** within the United States Patent and Trademark Office.

Mr. Dockendorf now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cooking and food preparation accessories industry are currently being targeted as candidates to eventually commercialize **Ray’s Gadget** on a worldwide basis.

In December 2013, Mr. Dockendorf contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Ray’s Gadget** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Ray’s Gadget** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).