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Tangle Preventer Invention In Search of Licensee

A simple yet effective new product designed to effectively address a common problem related to the use of weed eaters, the ***Tangle Preventer***, has been developed by Frank Adams of Gray, Tennessee. The invention's unique design keeps grass from twisting around the spool of a weed eater's trimmer line when mowing particularly tall grass or already cut weeds. .

The ***Tangle Preventer*** will save its users considerable amounts of time by eliminating the need to constantly stop and clear out debris from the weed eater. The product will be simple to implement with any model of weed eater. Additionally, the ***Tangle Preventer*** will be competitively priced, adding to its appeal.

The inventor has developed multiple prototypes that have been utilized with success. The ***Tangle Preventer*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Tangle Preventer*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the lawn and garden products industry are currently being targeted as candidates to eventually commercialize the ***Tangle Preventer*** on a worldwide basis.

In November 2013, Mr. Adams contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Tangle Preventer*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Tangle Preventer*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.