

INNOVATION DIRECT™

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Tech Lock Invention In Search of Licensee

An innovative new product designed to greatly enhance the effectiveness of locks, the **Tech Lock**, has been developed by Qassem Yafai and Adam Borisuk of Jamaica, New York. The invention's unique design enables its users to be made aware the instant that a lock belonging to them is tampered with in any form.

The versatile features of the **Tech Lock** will provide priceless peace of mind to its users with respect to the safety of their valuables. The product will save consumers considerable money and frustration by preventing the theft of their items. Additionally, the **Tech Lock** will be easy to operate, with no extra effort required on the part of the user. Furthermore, it will be competitively priced and fabricated from durable materials, adding to its appeal and making it a wise long-term investment.

The **Tech Lock** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Yafai and Mr. Borisuk now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the security products industry are currently being targeted as candidates to eventually commercialize the **Tech Lock** on a worldwide basis.

In January 2014, Mr. Yafai and Mr. Borisuk contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Tech Lock** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Tech Lock** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.