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Coffman Transportation Safety Device Invention In Search of Licensee

An innovative and potentially life-saving automotive safety product, the ***Coffman Transportation Safety Device***, has been developed by Gary Coffman of Thorntown, Indiana. The invention's unique design helps insure that an extremely dangerous and pervasive driving practice is prevented.

The ***Coffman Transportation Safety Device*** will prevent countless tragedies on the road. Additionally, it can be implemented into any make or model of car. Furthermore, the ***Coffman Transportation Safety Device*** can potentially provide a discount on insurance premiums. Moreover, it will be competitively priced, adding to its appeal.

The ***Coffman Transportation Safety Device*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Coffman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive safety products industry are currently being targeted as candidates to eventually commercialize the ***Coffman Transportation Safety Device*** on a worldwide basis.

In December 2013, Mr. Coffman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Coffman Transportation Safety Device*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Coffman Transportation Safety Device*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.