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Hunter’s Bone Buster Invention In Search of Licensee

An innovative new product designed to greatly simplify an essential task related to deer hunting, the ***Hunter’s Bone Buster***, has been developed by Brian C. Robinson of Catonsville, Maryland. The invention's unique design allows hunters to cut open the belly skin of a deer without destroying the stomach lining.

The ***Hunter’s Bone Buster*** will be capable of cutting through the pelvic bone without perforating the urine sack or waste tubes. Through its proprietary features, the product reduces the chances of deer meat becoming contaminated. Additionally, the ***Hunter’s Bone Buster*** will save considerable amounts of time when field dressing an animal. Furthermore, the product will be made available in different colors to suit individual tastes. Moreover, the ***Hunter’s Bone Buster*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The ***Hunter’s Bone Buster*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Robinson now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the hunting accessories industry are currently being targeted as candidates to eventually commercialize the ***Hunter’s Bone Buster*** on a worldwide basis.

In February 2014, Mr. Robinson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Hunter’s Bone Buster*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Hunter’s Bone Buster*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.