

INNOVATION DIRECT™

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Roving Relaxer Invention In Search of Licensee

An innovative new product designed to serve as a highly functional physical aid, the ***Roving Relaxer***, has been developed by Michelle Redmon-Crawford of Riverdale, Georgia. The invention's unique design enables it to meet the many needs of those normally confined to a wheelchair.

The ***Roving Relaxer*** enables caregivers and medical professionals to perform a variety of procedures on the user without the need for the patient to ever have to be transported out of it. The product saves a great deal of effort and strain on the part of the patient and their caregivers. Additionally, it significantly reduces the chances of injury stemming from a patient having to be transported out of a chair to a doctor's table or other surface for treatment or therapy. Furthermore, the ***Roving Relaxer*** is comfortable to both operate and sit in. Moreover, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Roving Relaxer*** has developed a working prototype that has been utilized with success.

Mrs. Redmon-Crawford now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the medical equipment industry are currently being targeted as candidates to eventually commercialize the ***Roving Relaxer*** on a worldwide basis.

In February 2014, Mrs. Redmon-Crawford contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Roving Relaxer*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Roving Relaxer*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.