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Majestic Invention In Search of Licensee

An innovative new product designed to serve as a diverse accessory for both the home and garden, the ***Majestic***, has been developed by Betty Henley of Chicago, Illinois. The invention's unique design enables its users to employ it as a handy storage area for a wide variety of items.

The ***Majestic*** boasts an elegant and aesthetically pleasing look that will fit in seamlessly with the décor of any home. The product easily withstands watering in a garden. Additionally, the ***Majestic*** stores a number of different possessions in secure fashion, giving its users peace of mind. Furthermore, the ***Majestic*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Majestic*** has developed a working prototype that has been utilized with success.

Mrs. Henley now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the household accessories industry are currently being targeted as candidates to eventually commercialize the ***Majestic*** on a worldwide basis.

In February 2014, Mrs. Henley contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Majestic*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Majestic*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.