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### ***Hold-Me Safe Invention In Search of Licensee***

An innovative new product designed to serve as an essential accessory for those who work with a number of different power tools, the ***Hold-Me Safe***, has been developed by Horace Davis of Asheville, North Carolina. The invention's unique design provides its users with a highly convenient method of insuring that a common problem related to the use of power tools is eliminated.

The ***Hold-Me Safe*** keeps cords out of the way of the person's field of view when working on different projects. The product helps increase the speed and efficiency with which projects can be completed. Additionally, the ***Hold-Me Safe*** is thoroughly comfortable and unobtrusive to use. Furthermore, it is equally effective for use with a wide variety of tools, including tables saws, drills, sanders, and polishers, among many others. The ***Hold-Me Safe*** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Hold-Me Safe*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Davis now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the home improvement and hardware accessories industry are currently being targeted as candidates to eventually commercialize the ***Hold-Me Safe*** on a worldwide basis.

In March 2014, Mr. Davis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Hold-Me Safe*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Hold-Me Safe*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).