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Small Tiller Invention In Search of Licensee

An innovative new product designed to make certain lawn and garden tasks more efficient, the ***Small Tiller***, has been developed by John G. Corbett of North St. Paul, Minnesota. The invention's unique design greatly simplifies the task of tilling individual pots or small gardens.

The ***Small Tiller*** employs an existing tool technology effectively to remove a great deal of time and effort from the task of tilling. The product is easy and comfortable to operate. Additionally, the ***Small Tiller*** makes it easier to keep a healthy and tidy garden area. Furthermore, the ***Small Tiller*** is fabricated from durable materials and competitively priced, adding to its appeal and making it a wise investment.

The inventor of the ***Small Tiller*** has developed a working prototype that has been utilized with success. The ***Small Tiller*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Corbett now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the lawn and garden accessories industry are currently being targeted as candidates to eventually commercialize the ***Small Tiller*** on a worldwide basis.

In January 2014, Mr. Corbett contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Small Tiller*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Small Tiller*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.