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Auto Sandbagger Invention In Search of Licensee

An innovative and effective new product designed to greatly simplify a normally cumbersome task, the ***Auto Sandbagger***, has been developed by Michael W. Manuel, Sr. of Schriever, Louisiana. The invention's unique design allows one person to quickly, safely, and efficiently fill a sandbag.

The ***Auto Sandbagger*** will save considerable time and strain when filling sandbags as compared to conventional methods currently being employed. Additionally, it eliminates the chances of injury stemming from a person's hand being injured by a shovel that is loading a sandbag. Furthermore, the ***Auto Sandbagger*** reduces the chances of a person overly exerting themselves while filling a sandbag. Moreover, the ***Auto Sandbagger***, through its proprietary features and benefits, the product helps to insure that a person who lives alone or has no other help can always be prepared for an emergency that may require sandbags. The ***Auto Sandbagger*** will also be exceedingly easy to assemble, competitively priced, and will be made from durable materials, making it a wise investment.

The inventor of the ***Auto Sandbagger*** has developed a working prototype that has been utilized with success. The ***Auto Sandbagger*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Manuel now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the industrial products industry are currently being targeted as candidates to eventually commercialize the ***Auto Sandbagger*** on a worldwide basis.

In February 2014, Mr. Manuel contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Auto Sandbagger*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Auto Sandbagger*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.