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Kai-Noe Invention In Search of Licensee

An innovative new product designed to serve as a unique and highly functional watercraft, the ***Kai-Noe***, has been developed by Kori J. Jarboe of Nacogdoches, Texas. The invention's proprietary features enable it to offer its users a fun and safe time out on the water.

The ***Kai-Noe*** offers easy-to-use steering for the youth and the elderly. The product is designed to be comfortable and compatible for those suffering from physical restrictions of varying severity, including paraplegics. The ***Kai-Noe*** allows those with physical handicaps the opportunity to derive enjoyment from being out on the water. Furthermore, it offers locking oars to prevent flipping. It will be competitively priced and made from durable materials, adding to its appeal and guaranteeing its reliability.

The ***Kai-Noe*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Jarboe now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the watercraft products industry are currently being targeted as candidates to eventually commercialize the ***Kai-Noe*** on a worldwide basis.

In March 2014, Mrs. Jarboe contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Kai-Noe*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Kai-Noe*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.