

INNOVATION DIRECT™

“Our Success is Patented™”

Spy Block Invention In Search of Licensee

An innovative new product designed to protect an important strategic advantage during football games the ***Spy Block***, has been developed by Russell B. Arnold of Tallahassee, Florida. The invention's unique design helps insure that all conversations held by coaches over headsets are kept confidential from the opposing sideline and potential spies in the stadium crowd.

The ***Spy Block*** insures fair play during the course of a football game. The product provides peace of mind to each team and allows them to call in plays faster and with more confidence. Additionally, the ***Spy Block*** will be extremely lightweight and unobtrusive to regular headset usage. Furthermore, it will be easy to implement on virtually any headset with a microphone and will be competitively priced, adding to its appeal.

The ***Spy Block*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Arnold now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the sporting goods products industry are currently being targeted as candidates to eventually commercialize the ***Spy Block*** on a worldwide basis.

In December 2013, Mr. Arnold contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Spy Block*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Spy Block*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.