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Theraguard Whirlpool Safety Seat Invention In Search of Licensee

An innovative new product intended to serve as a valuable personal wellness accessory, the ***Theraguard Whirlpool Safety Seat***, has been developed by William F. Skaggs of Peoria, Arizona. The invention's unique design enables its users to enjoy the many benefits of a whirlpool within their own tub.

The ***Theraguard Whirlpool Safety Seat*** insures that a person is securely seated within the whirlpool bath. The product's proprietary features insure that it will be held securely within a tub. Additionally, the ***Theraguard Whirlpool Safety Seat*** features an adjustable back for added comfort. Furthermore, it insures that a person will be help up upright at all times without effort. Moreover, the ***Theraguard Whirlpool Safety Seat*** is easy to clean and sterilize. It is also made from durable materials and competitively priced, adding to its appeal and making it a wise investment.

The ***Theraguard Whirlpool Safety Seat*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Skaggs now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal wellness products industry are currently being targeted as candidates to eventually commercialize the ***Theraguard Whirlpool Safety Seat*** on a worldwide basis.

In January 2014, Mr. Skaggs contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Theraguard Whirlpool Safety Seat*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Theraguard Whirlpool Safety Seat*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.