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### *Wash Basin Liners Invention In Search of Licensee*

An innovative new product designed to effectively address a common and potentially dangerous problem, the **Wash Basin Liners**, has been developed by Juliet McGriff of Hollywood, Florida. The invention's unique design helps to significantly decrease the chances of bacteria and germ transmission in hospitals.

The **Wash Basin Liners's** proprietary features help insure that no contagious and potentially deadly bacteria remain in a patient's wash basin after use. The product prevents illnesses stemming from inadvertent contact with bacteria. Additionally, the **Wash Basin Liners** are easy to implement into any wash basin. Furthermore, they are biodegradable and therefore safely disposable after use. Moreover, the **Wash Basin Liners** are competitively priced, adding to their appeal.

The inventor of the **Wash Basin Liners** has also developed a working prototype that she has utilized with success.

Mrs. McGriff now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the hospital accessories industry are currently being targeted as candidates to eventually commercialize the **Wash Basin Liners** on a worldwide basis.

In January 2014, Mrs. McGriff contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Wash Basin Liners** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Wash Basin Liners** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).