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Hotz Tubular Loom Invention In Search of Licensee

An innovative new product designed to serve as a fun and useful crafting accessory, the ***Hotz Tubular Loom***, has been developed by Karolyn Hotz of Everett, Massachusetts. The invention's unique design provides its users with an easier way to make rubber band bracelets.

The ***Hotz Tubular Loom*** keeps children entertained in a safe and engaging manner. The product is capable of covering pens, pencils, and bracelets. Additionally, the ***Hotz Tubular Loom*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Hotz Tubular Loom*** has developed a working prototype that has been utilized with success. The ***Hotz Tubular Loom*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Hotz now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the sewing accessories industry are currently being targeted as candidates to eventually commercialize the ***Hotz Tubular Loom*** on a worldwide basis.

In February 2014, Mrs. Hotz contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Hotz Tubular Loom*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Hotz Tubular Loom*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.