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Clarke Specialty Keys Invention In Search of Licensee

A simple yet innovative new twist on an essential product, the ***Clarke Specialty Keys***, has been developed by Joan M. Clarke of Spring Hill, Florida. The invention's unique design greatly benefits those who must handle a particularly large amount of keys.

The ***Clarke Specialty Keys*** boasts proprietary features insure that those with multiple keys are always aware of what lock each key fits. The product saves its users considerable time and frustration. Additionally, the ***Clarke Specialty Keys*** serves as a valuable aid to the blind in accurately identifying each key as well. Furthermore, it allows those who utilize it in a commercial setting, such as custodians, to perform their jobs more efficiently. Moreover, the ***Clarke Specialty Keys*** will be competitively priced, adding to its appeal.

The ***Clarke Specialty Keys*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Clarke Specialty Keys*** now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the keys accessories industry are currently being targeted as candidates to eventually commercialize the ***Clarke Specialty Keys*** on a worldwide basis.

In April 2014, Mrs. Clarke contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Clarke Specialty Keys*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Clarke Specialty Keys*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.